

FOOD NEWCASTLE GOOD FOOD PLAN SUMMARY



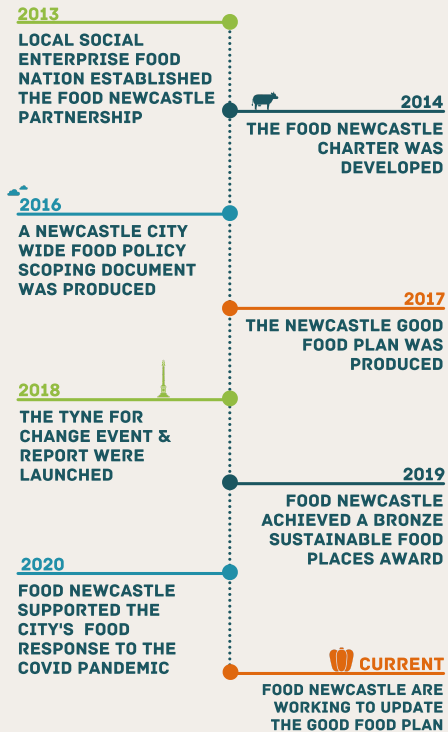
Food Newcastle is a partnership of organisations and individuals with a passion for good food, established in 2013, to address challenges in the food system. Addressing these challenges will require new creative partnerships across organisational boundaries. We are an independent non-profit movement that, through our expanding partnership, raises awareness, encouraging others to share information and take action to create a healthier & more sustainable food culture in Newcastle.



As members of the Sustainable Food Places Network, we established a local Newcastle network, produced the Newcastle Food Charter and the Good Food Plan, and in 2019, achieved the Sustainable Food Places Bronze Award.

The Network is made up of a broad and open stakeholder group which includes anyone with a remit or interest in food, whether in promoting healthy eating, cooking skills, food production, retail, consumption or waste. Stakeholders come together at annual events and activities to discuss the progress and future of the network and members are invited to contribute to the relevant sub-groups established to look at the main themes of the Good Food Plan.

Taking direction from SFP, Food Newcastle identified six key themes on which to focus. Defining these themes helps to focus on important issues, pertinent to the local area while allowing stakeholders to identify where and how they can be involved. Each of the sub-groups are made up of people with an interest or remit around the relevant aspect of food. The sub-groups are tasked with developing activities or an action plan to deliver on the priorities agreed in the Good Food Plan.



THEME 1: DIET-RELATED ILL HEALTH AND ACCESS TO FOOD
 Aim to promote healthy eating campaigns including breastfeeding, 5-a-day and healthy weight messaging, with the aim to change public behaviours. To help people recognise the benefits of eating a balanced, healthy diet and the range of conditions this will help to prevent.

THEME 3: BUILDING COMMUNITY FOOD KNOWLEDGE, SKILLS, RESOURCES AND PROJECTS
 Aim to increase food education and cooking skills to improve knowledge and skills of local residents. We need to celebrate good work that is taking place, understand and share what works, provide easily accessible information and develop a shared voice for the sector.

THEME 5: TRANSFORMING CATERING AND FOOD PROCUREMENT
 Aim to deliver a shared vision for the procurement and catering of healthy and sustainable food, through use of local, seasonal and ethical ingredients. Aim to impact local Public Sector policy and procedures to provide healthier and more sustainable food options.

THEME 2: GOOD FOOD FOR ALL – TACKLING FOOD POVERTY
 Aim to understand, coordinate and identify gaps in the provision of emergency and low-cost food provision in Newcastle and to support organisations responding to food poverty by looking for opportunities to align money related advice and support services to help respond to the underlying issues for residents experiencing food poverty.

THEME 4: STRENGTHEN THE LOCAL SUSTAINABLE FOOD ECONOMY
 Aim to build a vibrant and engaged community that champions positive trade, promotes a sustainable, circular economy and acts as a collective and inclusive voice for the regions food and drink sector. We encourage local people to support local food businesses.

THEME 6: ENVIRONMENTAL SUSTAINABILITY – REDUCING WASTE AND THE ECOLOGICAL FOOTPRINT OF THE FOOD SYSTEM
 Aim to measure and significantly reduce food waste in private and public sector organisations, through increasing awareness of food reduction methods and surplus food projects. Aim to increase public awareness of food waste and methods to reduce food waste at home.



Visit foodnewcastle.org to find out more about us, the current projects our partners are delivering, and ways you can join our good food movement. We appreciate your support, as an individual or organisation, in helping Newcastle become a sustainable food city.